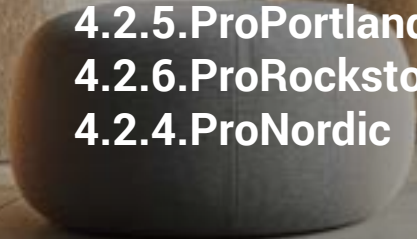


A low-angle, black and white photograph of several modern skyscrapers with glass facades. The buildings are viewed from below, creating a sense of height and scale. The glass reflects the sky and other buildings, creating a complex geometric pattern of lines and shapes. The perspective is looking up towards the top of the buildings, which converge towards the center of the frame.

NAX·B
NORDIC ALLIANCE X BUSINESS

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ProSystem

Discover ProSystem: an innovative modular collection designed for architects, designers and their customers.

The ProSystem collection is the largest single serie currently on the market. It is one single, unique collection that branches out into various sub-collections, each offering different design variations. This means that for each of the six main colors, you have multiple design options to choose from.

The main strength of ProSystem is that you can effortlessly mix and match all its subcategories, thanks to their shared color palette and unique, timeless patterns. These patterns are simple and elegant, making it easy to combine them with other materials and giving you endless creative possibilities.

It once seemed almost impossible to create a single collection capable of covering such a wide target audience, but NAXB succeeded. There is no other single collection available that offers so many colors and such a wide range of patterns and styles. In this way, the professional remains the true creator of the final design, while the ceramics serve as a perfect tool to highlight and enhance every project.

ProSystem Index

	BEIGE	LIGHT BEIGE	IVORY	BROWN	ANTRACITE	DARK GREY	GREY	LIGHT GREY
(1)	NCS 3005-Y20R					NCS 5502-R	NCS 4005-Y8R	
(2)		NCS 2005-Y40R			NCS 6000-N	NCS 5005-Y80R	NCS 3502-Y	NCS 3005-Y50R
(3)		NCS 3005-Y80R	NCS 2502-R	NCS 5005-Y50R		NCS 5502-Y	NCS 4005-Y80R	
(4)		NCS 3005-Y80R	NCS 2005-Y80R	NCS 5010-Y50R	NCS 7005-Y80R	NCS 6005-Y80R	NCS 3500-N	
(5)		NCS 3005-Y40R			NCS 6502-R	NCS 5502-R	NCS 4005-Y80R	NCS 2005-Y50R
(6)						NCS 2005-G50Y		
(7)	NCS 3005-Y50R	NCS 2005-Y40R	NCS 2002-Y50R			NCS 4005-Y50R	NCS 3502-R	
(8)		NCS 3005-Y50R	NCS 3005-Y80R	NCS 5005-Y50R		NCS 6005-Y80R	NCS 4005-Y80R	

Light Tones

Beige Palette

The Beige Palette blends the gentle warmth of Prostone Light Beige, the calm elegance of Proconcrete Light Beige, and the airy softness of Profluid Ivory to create spaces that breathe tranquility. Natural, understated, and effortlessly soothing — a canvas for calm living.



ProSystem Beige Palette

The Beige Palette is a versatile combination of surfaces designed to flow seamlessly across spaces. Each tone complements the others, offering endless possibilities for balanced compositions. Whether paired for subtle contrast or layered for depth, these finishes create timeless environments with natural harmony.

From soft ivory to warm beige, this palette adapts effortlessly to modern interiors, hospitality projects, and welcoming home spaces. Together, these surfaces transform walls, floors, and details into a unified expression of calm sophistication.

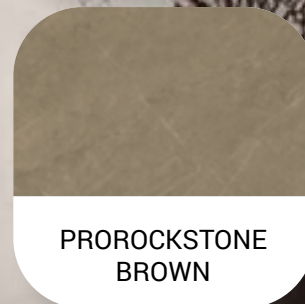
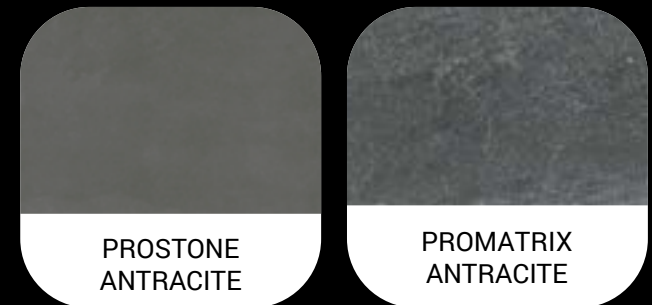


Dark Tones



Dark Palette

The Dark Palette combines the deep strength of Prostone Antracite, the rich depth of Profluid Brown, and the quiet elegance of Carnaby Darkgrey to craft spaces of timeless sophistication. Earthy, dramatic, and effortlessly modern – where warmth meets strength.



Grey Tones

Grey Palette

The Grey Palette blends the quiet strength of Prostone Dark Grey, the refined stillness of Proconcrete Grey, and the soft elegance of Promatrix Light Grey to create spaces of harmony. Versatile, serene, and timeless — a foundation for modern tranquility.

PROMATRIX
LIGHT GREY

PROMATRIX
GREY

PROPORTLAND
GREY

PROPORTLAND
DARK GREY

CARNABY
GREY

PROSTONE
GREY

PROFLUID
GREY

PRONORDIC
DARK GREY

PROMATRIX
DARK GREY

PROSTONE
DARK GREY

CARNABY
DARK GREY

PROCONCRETE
DARK GREY

PROCONCRETE
GREY

PROFLUID
DARK GREY

Beton Designs

	BEIGE	LIGHT BEIGE	IVORY	BROWN	DARK GREY	GREY
CARNABY						
PROCONCRETE						

With CHARACTER and PERSONALITY, the effect of the stone manages to be the perfect piece to provide each space with a UNIQUE IDENTITY.

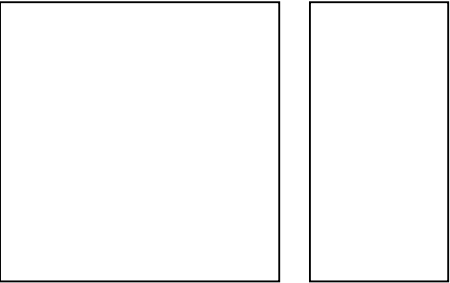
CARNABY



Beton Design

CARNABY

UGL R10+ Rc V2



60x60cm
24"x24"

30x60cm
12"x24"

Palette



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
30X60 12"x 24"	9	16	6	1,08	23,6	48	51,84	1152,8
60X60 24"x 24"	9	8	4	1,44	31,5	30	43,2	965

Beige

Grey

Dark Grey

CARNABY



Carnaby Beige 60x60 (24"x24")



Carnaby Beige 60x60 (24"x24")

CARNABY



Carnaby Grey 60x60 (24"x24")

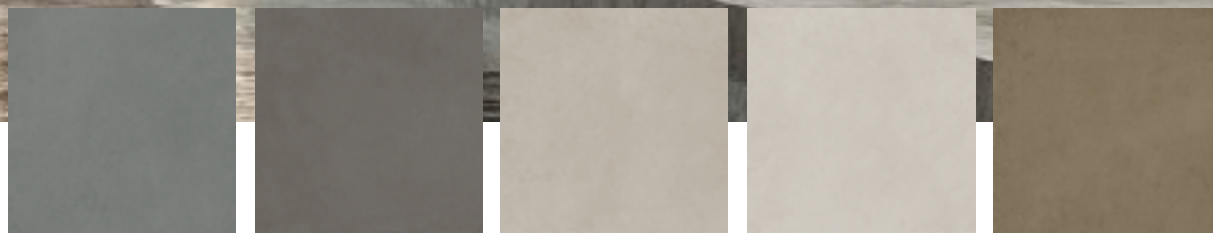


Carnaby Grey 60x60 (24"x24")

Proconcrete is a ceramic tile collection inspired by the clean look of concrete. With five natural colors — Dark Grey, Grey, Light Beige, Ivory and Brown — it fits perfectly in any space, from modern homes to stylish commercial areas.

Its soft texture and neutral tones bring a calm, contemporary feel that never goes out of style.

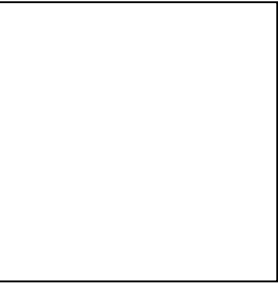
PROCONCRETE



Beton Design

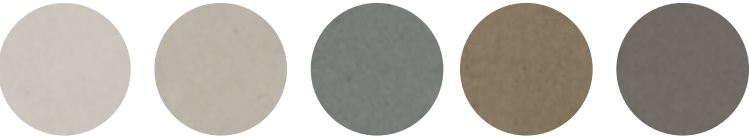
PROCONCRETE

UGL R10+ Rc V2



60x60cm
24"x24"

Palette



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
60X60 24"x 24"	9	8	4	1,44	31,5	30	43,2	965

Ivory

Light Beige

Dark Grey

Brown

Grey

PROCONCRETE



Proconcrete Ivory 60x60 (24"x24")



Proconcrete Ivory 60x60 (24"x24")

PROCONCRETE



Proconcrete Dark Grey 60x60 (24"x24")



Proconcrete Dark Grey 60x60 (24"x24")

PROCONCRETE



Proconcrete Ivory 60x60 (24"x24")



Proconcrete Ivory 60x60 (24"x24")

PROCONCRETE



Proconcrete Brown 60x60 (24"x24")



Proconcrete Ivory 60x60 (24"x24"), Proconcrete Brown 60x60 (24"x24")

PROCONCRETE



Proconcrete Dark Grey 60x60 (24"x24")



Proconcrete Ivory 60x60 (24"x24") and Dark Grey 60x60 (24"x24")

PROCONCRETE

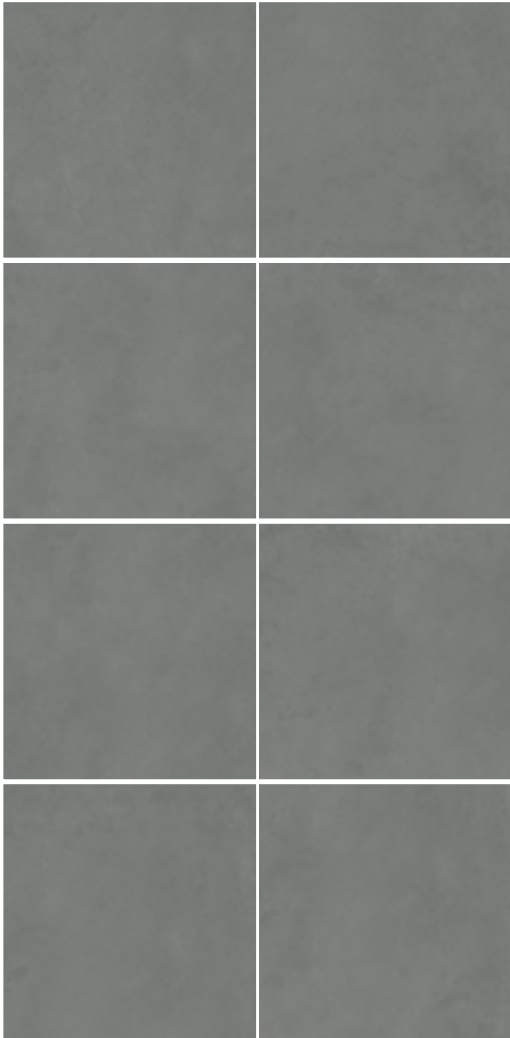


Proconcrete Light Beige 60x60 (24"x24")



Proconcrete Light Beige 60x60 (24"x24")

PROCONCRETE

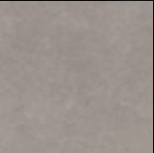
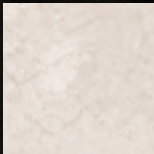
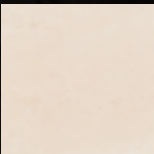
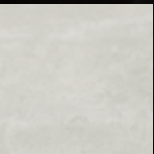
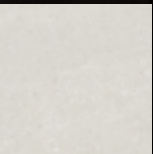
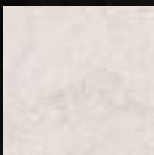
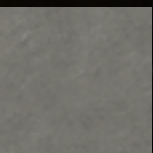
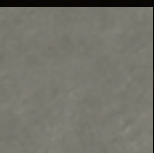


Proconcrete Dark Grey 60x60 (24"x24")



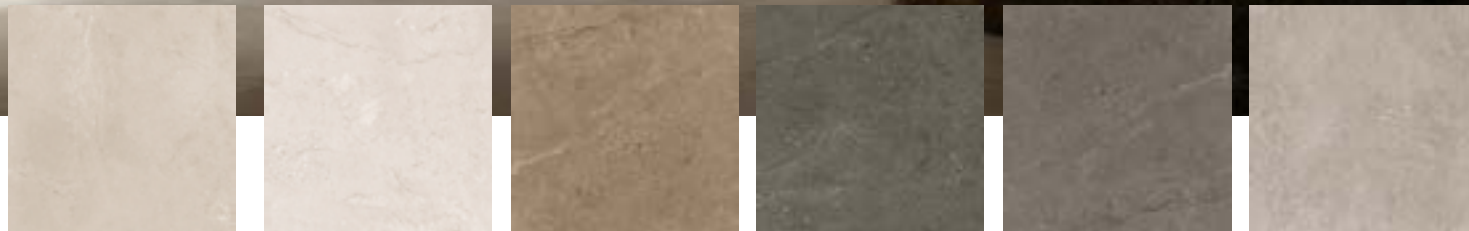
Proconcrete Dark Grey 60x60 (24"x24")

Stone Designs

	LIGHT BEIGE	IVORY	BEIGE	BROWN	ANTRACITA	DARK GREY	GREY	LIGHT GREY
PROSTONE								
PROFLUID								
PROMATRIX								
PROPORTLAND								
PROROCKSTONE								
PRONORDIC								

PROFLUID embodies timeless elegance. Its palette, inspired by stone and natural softness, shapes harmonious and contemporary spaces. Warm tones evoke serenity, deeper hues add character, and each surface becomes a canvas where nature and modernity blend with distinction.

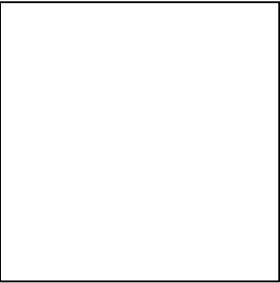
PROFLUID



Stone Design

PROFLUID

UGL R10+ Rc V2

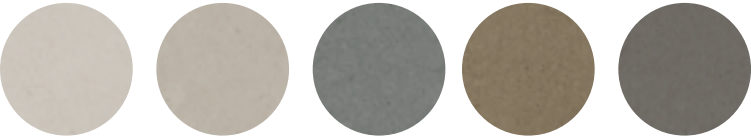


60x60cm
24"x24"



30x60cm
12"x24"

Palette



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
30X60 12"x 24"	9	16	6	1,08	23,6	48	51,84	1152,8
60X60 24"x 24"	9	8	4	1,44	31,5	30	43,2	965

Ivory

Light Beige

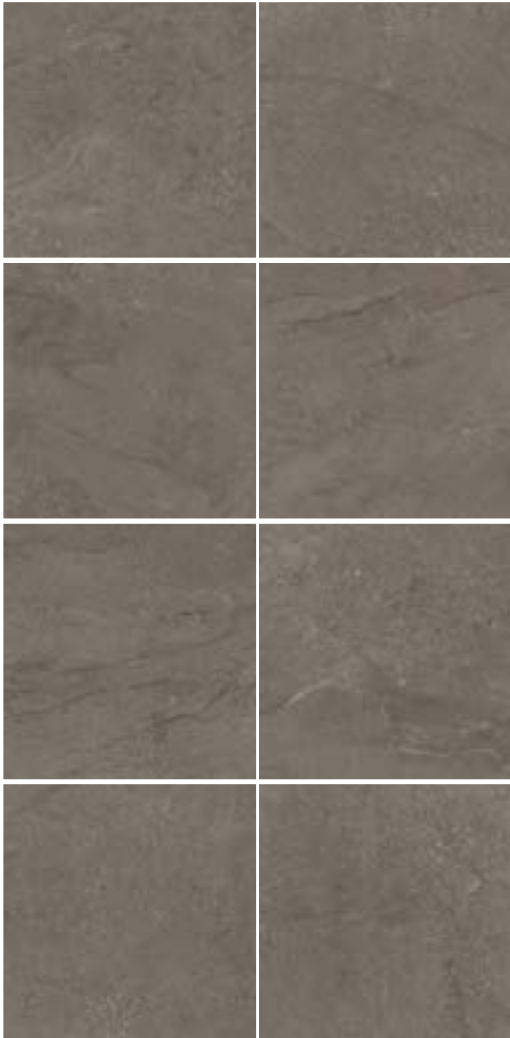
Brown

Antracite

Dark Grey

Grey

PROFLUID



Profluid Darkgrey 60x60 (24"x24")



Profluid Darkgrey 60x60 (24"x24")

PROFLUID

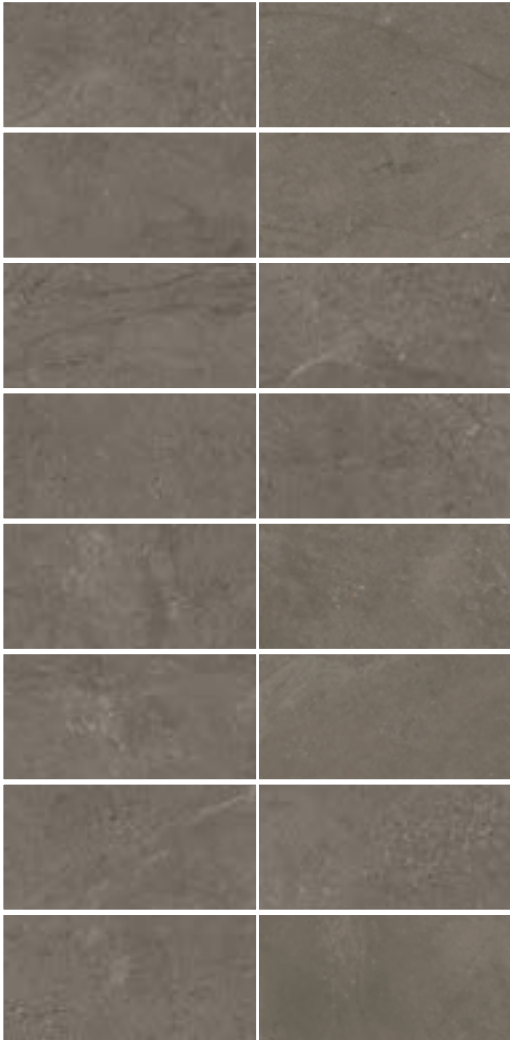


Profluid Light Beige 60x60 (24"x24")



Profluid Light Beige 60x60 (24"x24")

PROFLUID

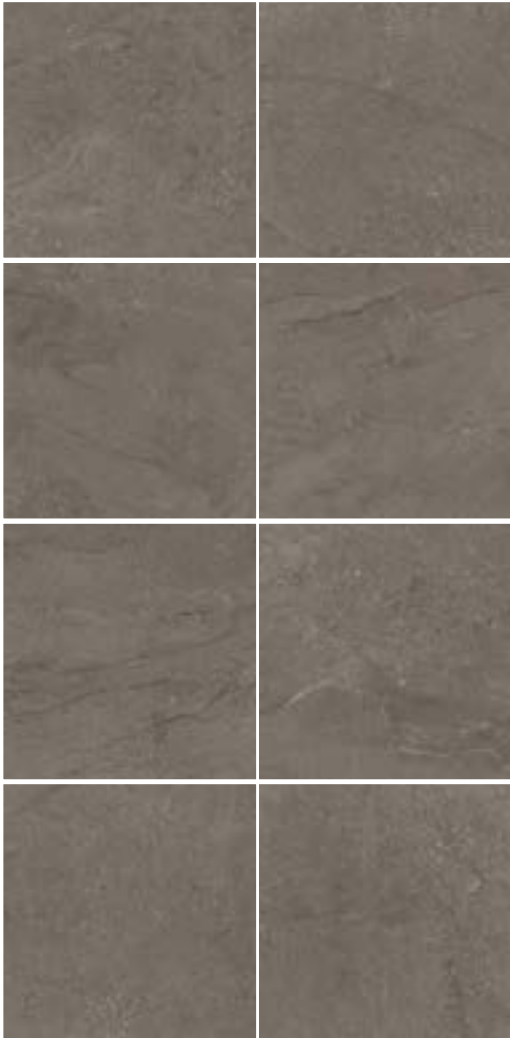


Profluid Darkgrey 30x60 (12"x24")



Profluid Dark Grey 60x60 (24"x24") Profluid Dark Grey 30x60 (12"x24") Profluid Gray 30x60 (12"x24")

PROFLUID



Profluid Darkgrey 60x60 (24"x24")



Profluid Darkgrey 30x60 (24"x24")

PROMATRIX fuses strength and refinement. Its palette From soft neutrals to bold charcoals creates versatile, contemporary spaces with character.

Subtle stone-like textures and balanced tones bring timeless sophistication, adapting seamlessly from minimal interiors to bold statements. Sleek, resilient, and inspiring.

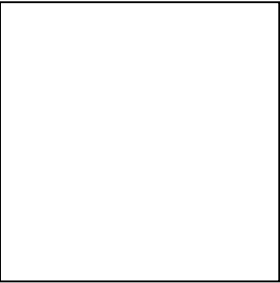


PROMATRIX

Stone Design

PROMATRIX

UGL R10+ Rc V2



60x60cm
24"x24"



30x60cm
12"x24"

Palette



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
30X60 12"x 24"	9	16	6	1,08	23,6	48	51,84	1152,8
60X60 24"x 24"	9	8	4	1,44	31,5	30	43,2	965

Light Beige

Light Grey

Grey

Dark Grey

Antracite

PROMATRIX



Promatrix Light Beige 60x60 (24"x24")



Promatrix Light Beige 60x60 (24"x24")

PROMATRIX



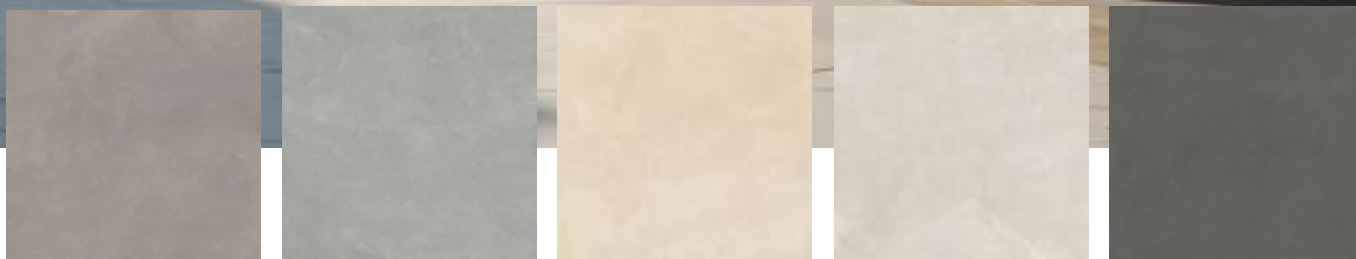
Promatrix Dark Grey 60x60 (24"x24")



Promatrix Dark Grey 60x60 (24"x24")

Prostone is born from the fusion of mineral strength and contemporary elegance. Its surface, inspired by the natural texture of polished concrete, conveys a sense of calm, balance, and timeless sophistication.

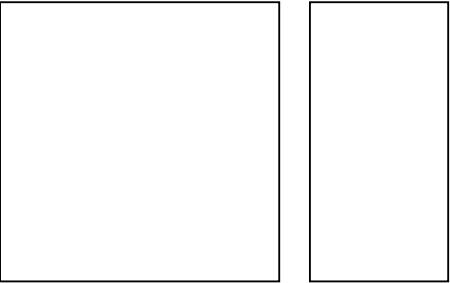
PROSTONE



Stone Design

PROSTONE

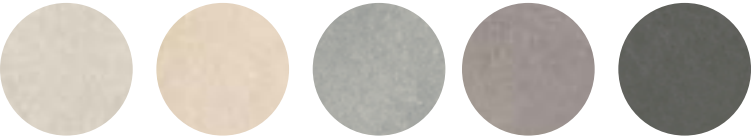
UGL R10+ Rc V2



60x60cm
24"x24"

30x60cm
12"x24"

Packing



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
30X60 12"x 24"	9	16	6	1,08	23,6	48	51,84	1152,8
60X60 24"x 24"	9	8	4	1,44	31,5	30	43,2	965

Light Beige

Light Grey

Dark Grey

Grey

Antracite

PROSTONE



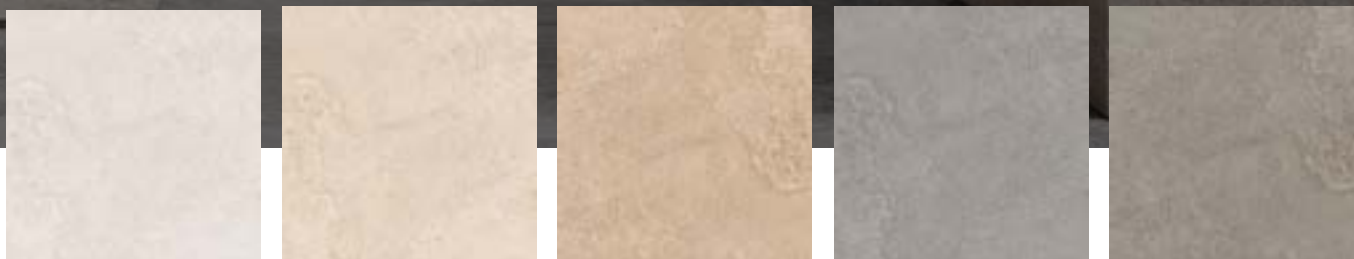
Prostone Lightbeige 30x60 (12"x24")



Prostone Lightbeige 30x60 (12"x24")

PROPORTLAND is a series inspired by the English region where the sea and time have sculpted majestic limestone hills. Its cliffs, constantly shaped by the power of the waves, have given rise to unique landscapes that reflect the balance between solidity and transformation. This series captures that essence, bringing the visual richness and untamed character of nature into every space.

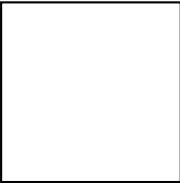
PROPORTLAND



Stone Design

PROPORTLAND

UGL R10+ Rc V2



60x60cm
24"x24"

Packing



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
60X60 24"x 24"	9	36	4	1,44	29,75	30	43,2	912,50

Ivory

Light Beige

Beige

Grey

Dark Grey

PROPORTLAND



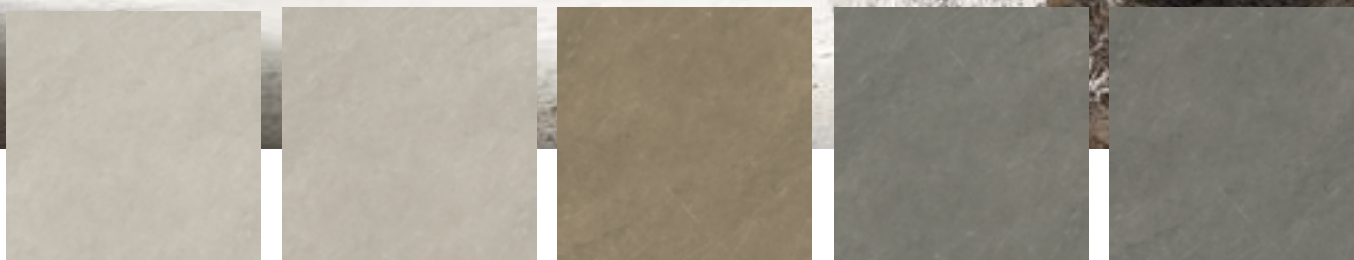
ProPortland Grey 60x60 (24"x24")



ProPortland Grey 60x60 (24"x24")

PROROCKSTONE is a series that pays tribute to the solidity and timeless character of stone. Inspired by the majesty of rock formations, this series captures the essence of nature in its purest form, blending texture and resilience into a design that transforms any space into a haven of authenticity and style.

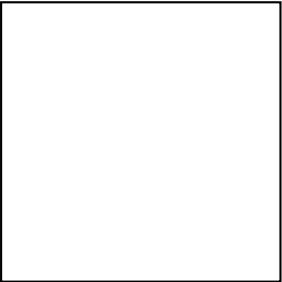
PROROCKSTONE



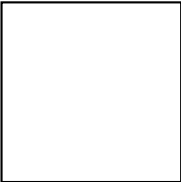
Stone Design

PROROCKSTONE

UGL R10+ Rc V2



90x90cm
35"x35"



60x60cm
24"x24"

Packing



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
90X90 35"x 35"	9	9	2	1,62	33	32	51,84	1081,80
60X60 24"x 24"	9	36	4	1,44	29,75	30	43,2	912,50

Ivory

Light Beige

Brown

Grey

Dark Grey

PROROCKSTONE



ProRockstone Light Beige 60x60 (24"x24")



ProRockstone Light Beige 60x60 (24"x24")

PROROCKSTONE



ProRockstone Grey 90x90 (35"x35")



ProRockstone Grey 90x90 (35"x35")

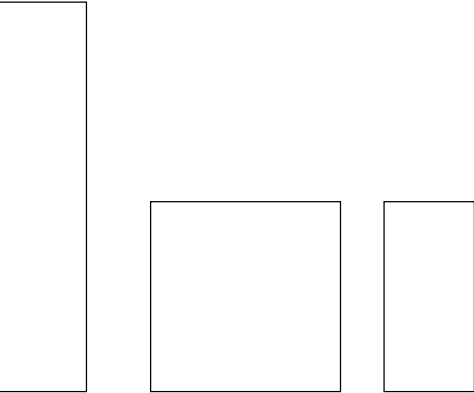
PRONORDIC captures the pure spirit of Nordic landscapes — calm, balanced, and timeless. Its refined grey tones, reminiscent of natural beton shaped by wind and ice, bring a sense of serenity and modern elegance to any space.

PRONORDIC

Stone Design

PRONORDIC

UGL R10+ Rc V2

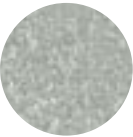


30x120cm
12"x48"

60x60cm
24"x24"

30x60cm
12"x24"

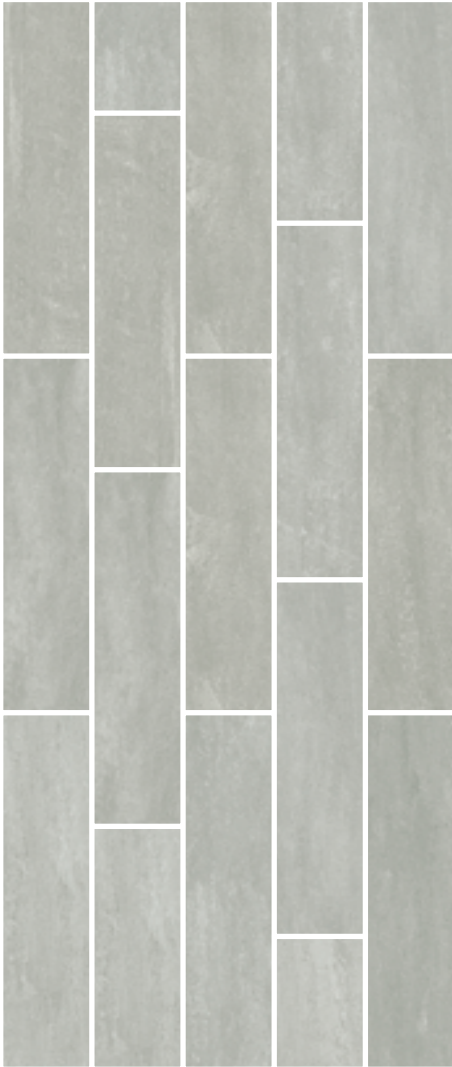
Palette



Packing

Format	Thickness	Designs	Pz/box	M2/box	Kg/box	Box/Pa	M2/Pa	Kg/Pa
30X120 (n) 12" x 48"	9	30	5	1,80	35,00	30	54,00	1070
30X60n (C) 12"x 24"	9	16	7	1,26	23,6	48	60,48	1152,8
60X60 (20MM) 24"x 24"	20	8	2	0,72	30	30	21,6	920

PRONORDIC



Pronordic Dark Gray 30x120 (12"x48")



Pronordic Dark Gray 30x60 (12"x24") and 30x120 (12"x48") Proconcrete Dark Gray 60x60 (24"x24")

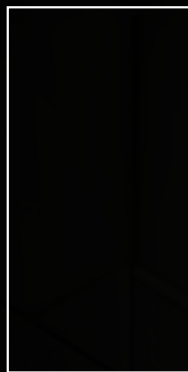
PROSYSTEM TAILOR MADE

Upon request and for special quantities, **NAXB** has the full technology to produce new formats, both by pressing and by cutting.

It is easy to add common formats such as **60x120**, **120x120**, **90x90**, as well as to create special pieces such as **steps**, **mosaics**, or **custom decorating elements**.



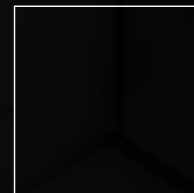
120x120



60x120



90x90



60x60 (20mm)



30x30 (5x5)

Do not hesitate to ask – one of our consultants will support you in evaluating together the best business opportunities.

PROSYSTEM CORNER

Upon request, **NAXB** has all the knowhow to develop new showroom formats or **Shop in Shop** solutions. We encourage clients not to hesitate to ask: a dedicated consultant will support them in evaluating together the business opportunities.

Here you find our proposal of **PROSYSTEM corner by NAXB**, as an example to show how the PROSYSTEM can be presented in just a few sqm of a showroom.



TECHNICAL CERTIFICATION & STANDARDS



At NAXB, quality and sustainability are at the heart of everything we do.

Our products are certified according to the most recognized international standards, ensuring they meet the highest requirements for safety, health, and environmental responsibility.

EPD (Environmental Product Declaration): Provides transparent and verified information about the environmental impact of our products throughout their life cycle.

FLOORSCORE®: Guarantees low VOC emissions, contributing to healthy indoor air quality.

ISO Standards: Compliance with rigorous ISO norms for quality management, environmental care, and safety in manufacturing.

These certifications reflect our commitment to innovation, responsible manufacturing, and delivering products that respect both people and the planet.

PROSYSTEM SUSTAINABILITY



At NAXB, sustainability is a core part of our vision. We work every day to reduce the environmental impact of our processes by using efficient technologies and responsible raw materials.

We optimize water and energy consumption at every stage of production.

We promote recycling of industrial waste and the reuse of materials.

We design durable products that extend their life cycle.

We believe in a future where design and environmental responsibility move forward together.

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The perspective creates a strong sense of height and architectural scale, with the buildings' lines converging towards the top of the frame. The image is in grayscale, emphasizing the geometric patterns of the glass and steel.

NAX·B

NORDIC ALLIANCE X BUSINESS